

Euclid Creek PIPE Committee Meeting Minutes

February 22, 2019 9:00 am – 11:00 am Beachwood Community Center

Present: Mayor Roche, Richmond Heights; Mayor Ward, Lyndhurst; Judy Dearden, Highland Heights; Mary K. Evans, South Euclid; Jeff Filarski, Lyndhurst; Bob Gorentz, Highland Heights; Elizabeth Hiser, Cuyahoga SWCD; Susan Jerome, Mayfield Village; Ken Messinger Rapport, Highland Heights; Joe Newman, Mayfield Heights; Chris Vild, Beachwood; Don Wilson, Richmond Heights; Marilyn Wilson, Richmond Heights; and, Chuck Zibbel, Highland Heights.

The meeting was called to order at 9:05 am

- 1. 2019 PIPE Committee Roster** Ms. Hiser discussed the new PIPE program assignments at Cuyahoga SWCD and that her area now includes the Cities of Beachwood, Cleveland (Euclid Creek Area Only), Euclid, Highland Heights, Lyndhurst, Mayfield Heights, Mayfield Village, South Euclid, and Richmond Heights. The 2019 PIPE Committee Roster was discussed, and Ms. Hiser will follow up with each Community to formally approve any changes.
- 2. 2018 PIPE Reports / 2018 Program Accomplishments.** The Watershed Program Manager updated the Committee that the PIPE Annual reports for Ohio EPA are due April 1 and that they must be submitted electronically via the STREAM program. She will follow up with each community to coordinate report submittal. She reported on an error the STREAMS system is having.

Ms. Hiser then gave the Committee the 2018 PIPE Committee's annual work plan/report highlighting program successes for the year and she went over highlight events that happened throughout the year.

- 3. 2019 Outreach Strategy & 2019 Work Plan Review and Approval.** The Watershed Program Manager then discussed the 2019 Outreach Strategy with the Committee discussing the annual theme of 'Runoff Reduction: Slow it Down, Soak it Up, Spread it Out'. Like in 2018, the theme has many targeted audiences and messages that the Program Manager went over. The Program Manager then went through the tentative Event Series which is the working [2019 PIPE Work Plan](#)*.

Chris Vild moved to approve the work plan, Mayor Ward seconded. The Committee verbally approved the 2019 Work Plan for the Watershed Program Manager to implement.

- 4. Quarterly Articles, Euclid Creek Newsletter, Website and Social Media.** The Watershed Program Manager discussed with the Committee that the [quarterly articles will be completed and posted to the program webpage by the middle of March](#). The newsletter will be issued two times in 2019 in addition to monthly eblasts, so let the Watershed Program Manager know if you have article ideas. Ms. Hiser is updating the Facebook and Twitter accounts regularly for FOEC, and irregularly for the Instagram account. She has initiated a Euclid Creek Tuesday Trivia posts series that goes out each Tuesday at noon to Facebook and Instagram with trivia about Euclid Creek that gets answered Wednesdays at noon.
- 5. Euclid Creek Watershed Action Plan – 2019 update.** The Watershed Program Manager updated the Committee on the Euclid Creek WAP update (the Nonpoint Source Implementation Strategy / NPS-IS). The document is done for two projects in the watershed to comply with grant requirements but needs to be expanded to include all critical areas and projects watershed-wide. This will happen in 2019 and 2020 as watershed modeling will be conducted by NEORSD in 2019/20 and that data will be helpful in refining recommendations in the NPS-IS

document. Ms. Hiser will reach out to partner agency's and communities for comments on the draft NPSIS before it is submitted to Ohio EPA for approval.

6. Other Activities/Interest.

Ms. Hiser highlighted the FOEC Brochure and Watershed Champion Campaigns.

Marilyn Wilson mentioned concern about litter in the watershed. The group provided ideas about target campaigns to garbage trucks, residents, and having litter events at neighborhood scale instead of just in the creek. Another concern mentioned was newspapers left in driveways. Mr. Newman suggested residents request papers to be delivered next to their garage. Mayor Ward indicated that Richmond Heights has worked with Juvenile Service Programs and County solid waste district/County sheriffs to do picks ups on main roads. Mayor Ward suggested messaging could be put on fast food take out materials to ask people not to litter. Mayor Ward indicated Lyndhurst passed an ordinance banning driveway newspaper delivery.

Chris Vild mentioned the rain barrel art workshop that Friends of Euclid Creek will be hosting at the Beachwood service department in June (June 1st and 2nd)

Ken Messinger Rapport mentioned the Lake Erie Series and art exhibit that will be hosted in Beachwood Community Center in August. Mayor Ward indicated there may be a conflict with the date for some of the communities as it might be safety outreach night.

Judy Drearden mentioned the next Highland Heights Green Task Force meeting which will be on April 3rd at the Highland Heights Community Center. As well as their May 1st event which will feature Rustbelt Riders.

Joe Newman mentioned the possibility of adding signage for Euclid Creek's buried streams. And, that we should better promote our slogan Only Rain Down the Drain.

Chuck Zibbel mentioned that he would connect Ms. Hiser with American Public Works for better outreach to public works departments.

Mayor Roche highlighted the potential to host events in coordination with Greenwood Farm.

Mayor Ward indicated it would be great to have someone on staff go through community websites and look for opportunities/events to feature Euclid Creek and stormwater education.

- 7. Watershed Summit/Mayor's Breakfast 2019 Planning / Ideas.** Ms. Hiser updated the group that FOEC would like to start alternating the summit with a mayor's breakfast. Mayors Breakfast date TBD. Susan Jerome indicated that Mayfield Village is happy to host the event. The event will be proposed to watershed council for approval and scheduling at the March meeting.

Mayor Ward Moved to adjourn the meeting, Chris Vild seconded.

Meeting was adjourned at 10:02am

Minutes prepared by Elizabeth Hiser, Euclid Creek Watershed Program Manager

*All meeting handouts and presentations are available upon request (you can email or call the Watershed Program Manager with your information request); also, some meeting materials are on the program website at www.EuclidCreekWatershed.org under the 'About Us', 'Euclid Creek Watershed Council' page.