

**Euclid Creek Watershed Council**  
**Public Involvement Public Education (PIPE) Program Committee**  
**2021 Event Series – (Approved via email vote after March 22, 2021 meeting)**

**Education Theme for 2020-2024: Lake Erie Starts Here** - Everyone lives in a watershed, and in Cuyahoga County everyone lives in the Lake Erie watershed. Because of this watershed connection, our activities at home, at school, at work, and throughout the community directly impact not only Lake Erie, but also our local waterways. Outreach and involvement activities will identify this connection and provide recommendations and opportunities to make a positive watershed impact to various target audiences.

**Focus Area: Waste – There Is No Away**

Waste materials that are improperly managed or disposed of negatively impact water quality and aquatic ecosystems.

**MESSAGES for 2020-2024:**

*Message 1 (Winter): Sensible Salting*

*Road salt directly impacts aquatic life when it runs off into local streams. By adopting alternative deicing techniques and sensible salting strategies, the amount of road salt reaching local waterways will be reduced.*

*Message 2 (Spring): Backyard Conservation*

*Small changes in lawn care, landscaping and soil health management practices can lead to local water quality improvements. Converting lawn areas to native trees, shrubs, rain gardens, wildflowers or prairie grasses improves soil health, increases rainwater infiltration and reduces pollution from lawn runoff. Rain Barrels improve water quality by reducing stormwater runoff and therefore the delivery of pollutants to the storm sewer system.*

*Message 3 (Summer): Waste – There Is No Away*

*Waste materials that are improperly managed or disposed of negatively impact water quality and aquatic ecosystems.*

*Message 4 (Fall): Trees*

*Trees intercept and infiltrate rainwater before it can be converted to runoff. Properly planting and maintaining native trees reduces runoff and improves water quality.*

*Message 5:*

*We all live in a watershed and our actions on the land directly affect the quality of our water.*

**Possible SWCD Involvement Activities – at least 1 involvement activity in each community:**

*Activity 1: Stream Cleanup (In Person and Virtual Options)*

*Activity 2: Rain Barrel Installation & Rain Barrel Art*

*Activity 3: Watershed-friendly Landscaping and Sustainable Land Management*

*Activity 4: Tree Planting, Maintenance, Propagation, Pledges and Giveaways*

*Activity 5: Green Yards & Healthy Homes workshop (In Person and Virtual Options)*

*Activity 6: Storm Drain Stenciling & Storm Drain Art*

*Activity 7: Citizen Participation in Watershed Planning and Management (In Person and Virtual Options)*

*Activity 8: Pledges: Litter, Sensible Salting, Tree Planting and Maintenance, Adopt-a-drain/storm drain maintenance, Dog Poop, Watershed Champion (sustainable landscaping).*

**Euclid Creek Watershed Council PIPE Program**  
**2021 Event Series – Euclid Creek PIPE Committee Draft Work Plan for Approval**

**All Watershed Education:**

- Online Master RAIN Gardener Training Class – 5-week workshops (4 in 2021)
- Watershed Champion Campaign
- Life At Waters Edge Mailers #6
- Rack Cards & Brochures: Dog Waste, Storm Drain Care, Salt Habits, Tree Care
- Targeted Mailing: Printed materials will be mailed to 10% of households in the community about proper leaf disposal.
- Native seed/plant kits/native trees will be available for sale through Cuyahoga SWCD.
- Annual Poster
- Teachers - Annual county-wide teacher workshop will be offered to school districts serving the community.
- Students – School-based presentations and an annual poster contest will be made available to school districts serving the community.
- Euclid Creek Newsletter – Summer/Fall issued annually
- Cuyahoga SWCD Newsletters – Spring, Fall & Winter Newsletters issued annually
- Website and social media on ECWP and Cuyahoga SWCD
- Monthly Broadcast mails – Currently 1,618 recipients

**Planned Events:**

**Virtual:**

- *ECWP Summit: January 14<sup>th</sup>, 86 attendees – Available On Demand*
- *Litterati March Cleanup Madness – March 1-31st*
- *Rain Garden 101, March 10<sup>th</sup>: 71 attendees - Available On Demand*
- *ECWP PIPE Committee Meeting: March 22<sup>nd</sup>*
- *FOEC: Using Apps to Improve your Home and the Watershed – April 27<sup>th</sup>*
- *Master Rain Gardener Spring: April 26<sup>th</sup>-June 4<sup>th</sup>*
- *Master Rain Gardener Fall: August 23<sup>rd</sup>-October 1<sup>st</sup>*

**Beachwood**

*Involvement / Education Event:*

- Temple Tifereth Memorial Planting for Joe Newman: TBD
- NUTS Program

*Education Events:*

- TBD

**Cleveland – Euclid Creek portion**

*Involvement / Education Events:*

- Wildwood Spring Cleanup & Invasive Pull with Metroparks - May 15

*Education Events:*

- *Waterloo Green Palette Webinar - Stormwater, Sustainability, and Soils – January 28<sup>th</sup>, 13 attendees – Available on YouTube*

**Euclid Creek Watershed Council PIPE Program**  
**2021 Event Series – Euclid Creek PIPE Committee Draft Work Plan for Approval**

**Euclid**

*Involvement / Education Events:*

- Earth Day Stream Cleanup with Metroparks – April 24
- FOEC/KEB Drain Painting – May 8th
- Potential Rain Garden Install Pecsock Property – TBD
- The Big Clean – TBD

*Education Events:*

- TBD

**Highland Heights**

*Involvement / Education Events:*

- *Dusty Goldenrod Easement Maintenance – TBD*
- NUTS Program

*Education Events:*

- HHGTF Programming: TBD
- WVP Monday Meetup with FOEC – October 18<sup>th</sup> (25<sup>th</sup> rain date)

**Lyndhurst**

*Involvement / Education Event:*

- Acacia Cleanups – TBD In Coordination with Metroparks
- Hawken Service Day – May 21<sup>st</sup> - Tentative

*Education Events:*

- TBD

**Mayfield Heights**

*Involvement / Education Events:*

- *Joe Newman City Hall Memorial Planting: TBD*
- NUTS Program

*Education Events:*

- TBD

**Mayfield Village**

*Involvement / Education Events:*

- *Wiley Park Planting: TBD*
- NUTS Program

*Education Events:*

- TBD

**Richmond Heights**

*Involvement / Education Event:*

- *Greenwood Farm Maintenance Days – TBD*
- *Claribel Creek Tree Planting (USFS Grant): TBD*

**Euclid Creek Watershed Council PIPE Program**  
**2021 Event Series – Euclid Creek PIPE Committee Draft Work Plan for Approval**

*Education Events:*

- TBD

**South Euclid**

*Involvement / Education Event:*

- *City Sweep & Euclid Creek Clean-up - Telling Mansion – May 8th*
- *Lanphear Park Rain Garden and Tree Maintenance – TBD*
- *Sacred Grounds Native Garden or Rain Garden - TBD*

*Education Events:*

- TBD

***Work Plan submitted to PIPE Committee at March 22 meeting for approval.***

***Approved by committee via email vote.***

Meeting was recorded and can be viewed at the following link:

<https://attendee.gotowebinar.com/recording/8932007366862312450>

2021 Program offerings are available in a clipped version of the recording (13 minutes):

<https://attendee.gotowebinar.com/recording/1115695753234899202>